

# Investor relations



**Capillary Technologies, founded in 2012, is a technology-first company that delivers AI based cloud-native SaaS programs and solutions - leading the automated Loyalty Management and customer data platform.**

Today the brand serves over 250 brands across 30 countries with a wide range of business improvement, customer engagement and customised growth accelerating SaaS based products. Acknowledged and recognised by Gartner and Forrester as a seasoned Loyalty expert, our 400 members strong team bring thought leadership to the space creating delight and resilience for customers and brands while creating growth for our clients.

## INVESTOR RELATIONS

### Investor updates

Capillary is backed by some of the global marquee investors including Sequoia Capital, Warburg Pincus, Norwest Venture Partners, American Express Ventures, and InnoVen Capital. A high-growth company with offices across the globe, Capillary is poised to make a dent in the loyalty & customer engagement space. Navigate through this space for all the latest investor updates.



## IN THE NEWS

### Impacting Businesses. Grabbing Headlines.



COMPANY STORY

#### Capillary ramps up loyalty game with US-based Persuade's acquisition

Global customer loyalty and customer engagement solutions provider, Capillary Technologies has announced the acquisition of Minneapolis-based customer experience company, Persuade. This marks the company's first US acquisition and fourth globally.

[Read Report](#)

CNBC TV18  
September 07, 2021



**Ample partners with Capillary Technologies to revamp its CRM**

JANUARY 2021

**Capillary Technologies To Power Sonak Group's First Digital**

JANUARY 30, 2021

**Shell Launches The "Find Your Festivities" Campaign To Celebrate This Festive Season**

JANUARY 30, 2021

#### Board of Directors



**Aneesh Reddy Boddu**  
Executive Director and CEO  
[Know more](#)



**Piyush Kumar**  
Chief Revenue Officer  
[Know more](#)



**Sridhar Ballam**  
VP, Customer Success  
[Know more](#)



**Anant Choubey**  
Executive Director and COO  
[Know more](#)



**John Andrew Tschida**  
President, Americas  
[Know more](#)



**Santosh Reddy**  
VP, Sales & Marketing  
[Know more](#)



**Subhro Chakraborty**  
VP, Sales  
[Know more](#)



**James Vincent Sturm**  
SVP, Americas  
[Know more](#)



**Rohan Mahadar**  
VP, Product Management  
[Know more](#)



**Piyush Goel**  
SVP, Engineering  
[Know more](#)



**Bill Jansen**  
President, Europe  
[Know more](#)



**Raghu Viswanathan**  
VP, Strategy & Business Operations US  
[Know more](#)



**Gireddy Bhargavi Reddy**  
Company Secretary and Compliance Officer  
[Know more](#)

#### Board Committees

#### Leadership Team

## CONTACT US

### Investor Contacts

**Bhargavi Reddy Gireddy**  
Company Secretary and Compliance Officer

+91 80416 09498  
secretarial@capillarytech.com

Capillary Technologies India Limited #36/5, 2nd Floor, Somasandra Palya  
Adjacent 27th Main Road, Sector 2, HSR Layout, Bengaluru KA 560102 IN

### Help Us Get In Touch With You

I'd like to learn more about Capillary Products and Services. Call me.

[Get Started](#)

#### PRODUCTS

- Loyalty+
- Engage+
- Insights+
- CDP+
- Anywhere Commerce+

#### SOLUTIONS

- CPG/ FMCG
- Conglomerates
- Fuel Retail
- Aviation
- Hospitality
- Retail

#### RESOURCES

- Guides
- Master Classes
- Blogs
- White Papers
- Events

#### ABOUT US

- Our Story
- Leadership
- In the News
- Awards
- Careers
- Contact US

#### Subscribe To Our Weekly Newsletter

Email address  [Subscribe](#)

